

A stylized map of North East India is centered, with each state represented by a different color. A white soccer ball with blue and orange accents is positioned over the map.

North East Integration Rally

Peace | Progress | Prosperity

2026

4TH January - 4TH February

www.northeastintegrationrally.in

Who We Are



Knowledge Resource Centre Foundation (KRC Foundation) is a diverse consulting organisation providing high quality professional services in the field of Media & Communication consulting, IT Services & Solutions, Training & Placements, Research, Entrepreneurship Coaching Services, Project Consulting and conducts theme based Events.

KRC Foundation has been working with the philosophy of **'5E for Success'**.

5E STANDS FOR



What We Do



NE Integration Rally 2026, (Car & Motorcycle category) is conceptualised to showcase NE India with the following Objectives:

Infrastructure Development of NER (Roads, Rails, Aviation, Hydropower & Security)

Promoting Tourism, MSME, Agro & Horticulture, Act East Diplomacy

Disaster Management, Adventure Sports & Climate Change

Art & Culture, Theatre, Cinema, Media & Entertainment



5E for Success: Promoting - Education, Employment, Employability, Entrepreneurship & Emotional Intelligence

What Problem Do we Solve

IMPACT

- Cultural Exchange & Integration within NE India
- Promote NE India through Media Promotion & Outreach
- Provide a platform for Volunteerism & Youths Engagements
- Proper Documentation & Whitepapers, Live Telecast, Photographs
- People's engagement with Issues & Governance; Investment attraction; Ideation

How Are We Different

This rally is about 'Discipline and Not about Speed'.
The Rally is not a Competition but a 'Campaign to Explore NE India' through a structured platform..

C A M P A I G N S



Tourism & State Sponsored Events



Live Adventure Sports Exhibitions



Live Disaster Management Campaigns



Climate Change & Green Deeds Campaigns



Road Safety Campaigns

What We Deliver

Adventure
Experience
Exposure
Entertainment

Awards
Cash Prizes
Participation Certificate

Activities
Campaigns
Cultural Extravaganza

Media Promotion
Branding
Campaigns

People-to-people
B2B
B2G connect



Route Map With Dates



- 4th January: Inaugural Ceremony at Kolkata: Flag Off – Malda Flag In
- 5th January: Malda Flag off – Bagdogra Flag In
- 6th January: Bagdogra Flag off- Gangtok Flag In
- 7th January: Gangtok Activities
- 8th January: Gangtok Flag Off-Siliguri Flag In
- 8th January: Siliguri Activities
- 9th January: Siliguri Flag Off – Kokrajhar Flag In
- 9th January: Kokrajhar Activities
- 10th January: Kokrajhar Flag Off-Manas National Park Flag In
- 11th January: Manas National Park Activities
- 11th January: Manas Flag Off- Pobitora Flag In (Mystique Mayong)
- 12th January: Pobitora Activities
- 12th January: Pobitora Flag Off-Tezpur Flag In (Night Activities)
- 13th Tezpur Flag Off- Tawang Flag In
- 14th January: Tawang Activities
- 15th January: Tawang Flag Off-Kaziranga Flag In
- 16th January: Kaziranga Activities
- 16th January: Kaziranga Flag Off-Dimapur Flag In
- 17th January: Dimapur Activities
- 17th January: Dimapur Flag Off-Kohima Flag In
- 18th January: Kohima Activities
- 19th January: Kohima Flag off-Senapati Flag In at Barak (Night Camp)
- 20th January: Senapati Flag off-Imphal Flag In
- 21st January: Imphal-Activity at Kangla-INA- Loktak)
- 22nd January: Imphal Flag Off-Jiribam Activity- Silchar Flag In
- 23rd January: Silchar Activity, Celebrating Netaji B Day with Adventure Sports (Barak Festival)
- 24th January: Silchar Flag Off-Aizwal Flag In
- 25th January: Aizwal Activities
- 25th January: Aizwal Activities Flag Off-Silchar Flag In (Barak Festival Concert)
- 26th January: Republic Day Celebration at Silchar
- 26th January: Flag off from Silchar to Agartala Flag In
- 27th January: Agartala Activities
- 28th January: Agartala Flag Off via Unokuthi Activity and Flag In to Dharmanagar
- 29th January: Dharmanagar Flag Off to Haflong Flag In
- 30th January: Haflong Activity
- 31st January: Haflong Flag off to Umrangshu Activity and Shillong Flag In
- 1st February: Shillong Activity & Cherrapunji Flag In
- 2nd February: Cherrapunji Activity & Flag off – Mawlynnong Flag In
- 3rd February: Mawlynnong Activity & Flag off – Guwahati Flag In
- 4th February: Guwahati Activity. Closing Ceremony & Prize distribution

Organised By



KRC
FOUNDATION

SCAN TO ADD
THIS CONTACT



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