

A stylized map of North East India is centered between the words 'North East' and 'Integration Rally'. The map is composed of several colored regions: a small orange region to the north, a large green region to the northeast, a blue region to the west, and a purple region to the south. A white backpack with orange straps is placed on the map, appearing to be carried by the region. The background of the entire image features light blue and white wavy, organic shapes.

North East Integration Rally

Peace | Progress | Prosperity

2026

4th January – 4th February 2026

www.northeastintegrationrally.in

Who
We
Are



Knowledge Resource Centre Foundation (KRC Foundation) is a diverse consulting organisation providing high quality professional services in the field of Media & Communication consulting, IT Services & Solutions, Training & Placements, Research, Entrepreneurship Coaching Services, Project Consulting and conducts theme based Events.

KRC Foundation has been working with the philosophy of ***'5E for Success'***.

5E stands for

Education

Employment

Employability

Entrepreneurship

Emotional
Intelligence

What We Do



NE Integration Rally 2026, (Car & Motorcycle category) is conceptualised to showcase NE India with the following Objectives:

1. Infrastructure Development of NER (Roads, Rails, Aviation, Hydropower & Security)

2. Promoting Tourism, MSME, Agro & Horticulture, Act East Diplomacy

3. Disaster Management, Adventure Sports & Climate Change

4. Art & Culture, Theatre, Cinema, Media & Entertainment

5. 5E for Success: Promoting - Education, Employment, Employability, Entrepreneurship & Emotional Intelligence

What Problem Do We Solve

IMPACT

1. Cultural Exchange & Integration within NE India
2. Promote NE India through Media Promotion & Outreach
3. Provide a platform for Volunteerism & Youths Engagements
4. Proper Documentation & Whitepapers, Live Telecast, Photographs
5. People's engagement with Issues & Governance; Investment attraction; Ideation



How Are We Different

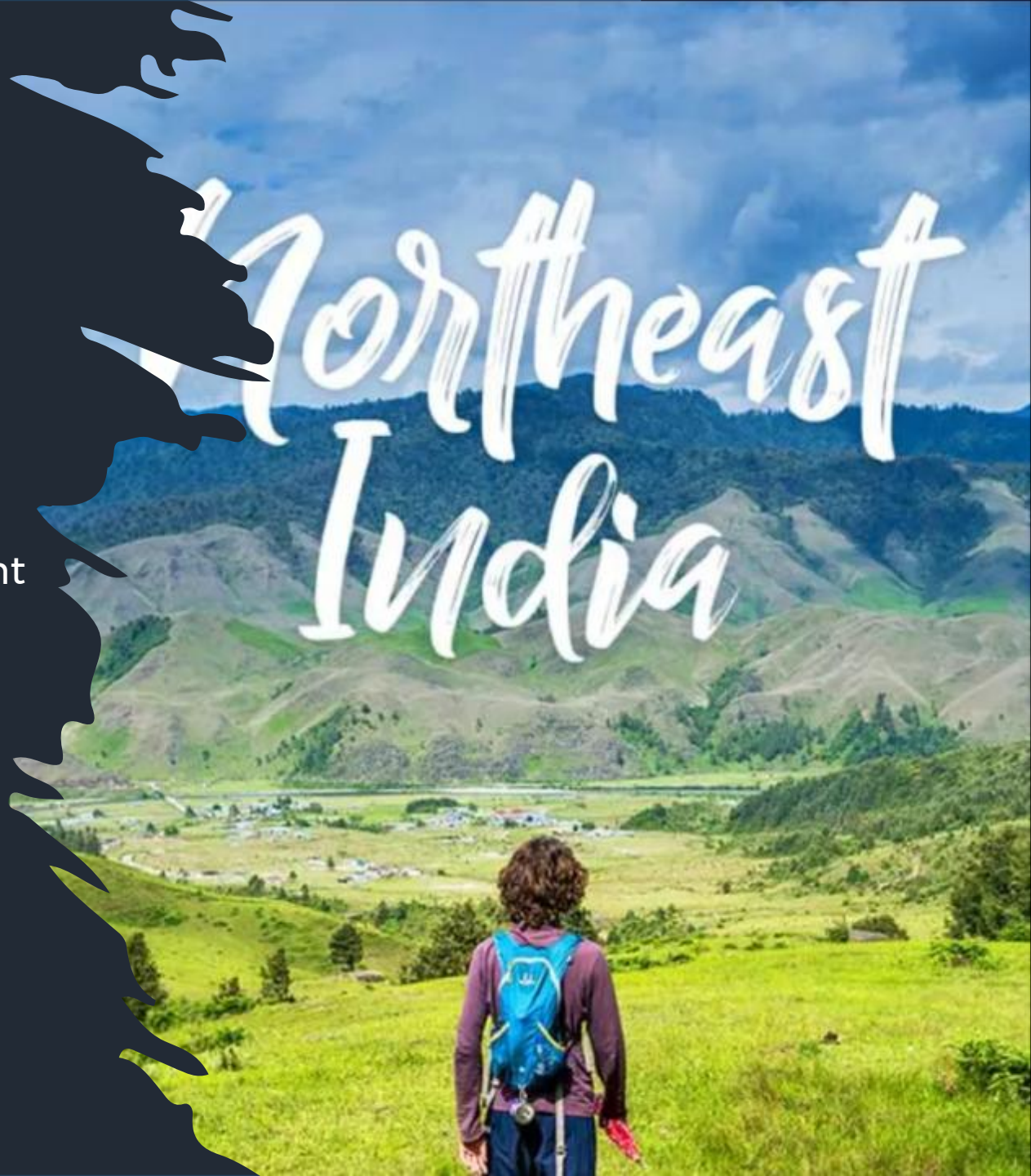
This rally is about 'Discipline and Not about Speed'. The Rally is not a Competition but a 'Campaign to Explore NE India' through a structured platform.

C A M P A I G N S :

- A.** Tourism & State Sponsored Events
- B.** Live Adventure Sports Exhibitions
- C.** Live Disaster Management Campaigns
- D.** Climate Change & Green Deeds Campaigns
- E.** Road Safety Campaigns

What We Deliver

- Adventure, Experience, Exposure, Entertainment
- Awards, Cash Prizes, Participation Certificate
- Activities, Campaigns, Cultural Extravaganza
- Media Promotion, Branding, Campaigns
- People-to-people, B2B, B2G connect



Route Map With Dates



- 4th January: Inaugural Ceremony at Kolkata: Flag Off – Malda Flag In
- 5th January: Malda Flag off – Bagdogra Flag In
- 6th January: Bagdogra Flag off- Gangtok Flag In
- 7th January: Gangtok Activities
- 8th January: Gangtok Flag Off-Siliguri Flag In
- 8th January: Siliguri Activities
- 9th January: Siliguri Flag Off – Kokrajhar Flag In
- 9th January: Kokrajhar Activities
- 10th January: Kokrajhar Flag Off-Dadgiri Border Town-Gelephu (Bhutan)-Manas National Park Flag In
- 11th January: Manas National Park Activities
- 11th January: Manas Flag Off- Pobitora National Park Flag In (Mystique Mayong)
- Bihu Celebration & Mayong Magic Show
- 12th January: Mejhi Bon Fire & Pobitora Activities
- 12th January: Pobitora Flag Off-Tezpur Flag In (Night Activities)
- 13th Tezpur Flag Off- Tawang Flag In
- 14th January: Tawang Activities
- 15th January: Tawang Flag Off-Kaziranga Flag In
- 16th January: Kaziranga Activities
- 16th January: Kaziranga Flag Off-Dimapur Flag In
- 17th January: Dimapur Activities:
NE Integration Business Summit
NE Integration Band Concert
- 18th January: Dimapur Flag Off-Kohima Flag In
- 18th January: Kohima Activities (Kisama)
- 18th January: Kohima Flag off-Senapati Flag In at River Barak (Night Camp)
- 19th January: Senapati Activity

Continued next page

Route Map With Dates



- 20th January: Senapati Flag off-Imphal Flag In
NE Integration Film Festival
- 21st January: Imphal-Activity at Kangla-INA-Loktak)
- 22nd January: Imphal Flag Off-Jiribam Activity- Silchar Flag In
- 23rd January: Silchar Activity, Celebrating Netaji B Day with Adventure Sports (Barak Festival)
- 24th January: Silchar Flag Off-Aizwal Flag In
- 25th January: Aizwal Activities
- 25th January: Aizwal Activities Flag Off-Silchar Flag In (Barak Festival Concert)
- 26th January: Republic Day Celebration at Silchar
- 26th January: Flag off from Silchar to Agartala Flag In
- 27th January: Agartala Activities
NE Amateur Radio Conclave & Disaster Management Summit
- 28th January: Agartala Flag Off via Unokuthi Activity and Flag In to Dharmanagar
- 29th January: Dharmanagar Flag Off to Haflong Flag In
- 30th January: Haflong Activity
- 31st January: Haflong Flag off to Umrangso Activity and Meghalaya (Ri-Bhoi) Flag In
- 1st February: Shillong Flag In & Activity
- 1st February: NE Integration MP/MLAs Conclave
- 1st February: NE Integration Fashion Show
- 2nd February: Cherrapunji & Mawlynnong Activity
- 3rd February: NE Integration Futsal Tournament
- 3rd February: NE Integration Celebrity Concert
- 4th February: Ri-Bhoi Flag Off –Guwahati Flag In Activity.
- 4th February Closing Ceremony & Prize distribution & Cultural Show
- 5th February: Guwahati Check Out
- March: Impact Assessment Press Briefing
- April: Accounts Closing Meeting of the Organising Committee & Release of Films, Documentations & Reports

Thank You



www.northeastintegrationrally.in

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